

# Main Objectives

1

Promote the awareness of the role of the publishing sector in European culture and enhance the role of small and medium publishers at a regional level.

2

Design and deliver flexible training programmes that will develop coherent teaching methodologies and tools tailored to the needs of the sector.

3

Involve all stakeholders in the publishing supply chain, from creation to distribution, and exploit the VET potential for creating growth and jobs.

4

Promote the application of the EQAVET and EQF/ECVET frameworks to ensure both quality and better transferability of results.

# Project Partners

## Coordinator:

Fondazione Hallgarten Franchetti Centro Studi Villa Montesca

## Italy

Associazione fra gli artigiani provincia di Perugia, Confartigianato imprese Perugia (AFAPP)

Associazione Italiana Editori (AIE)

Giunti O.S. Psychometrics

Centro Studi ed Iniziative Europeo (CESIE)

## UK

The Publishers Association (the PA)

Capacity London

## Greece

National Federation of Publishers & Booksellers (POEV)

EUROTRAINING Educational Organization

National Organization for Certification and Vocational Guidance (EOPPEP)

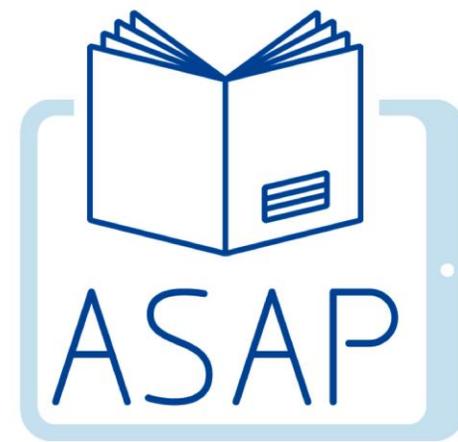
## Spain

Confederación Española de la Pequeña y Mediana Empresa (CEPYME)

Confederación Española de Centros de Enseñanza (CECE)

## Belgium

Federation of European Publishers (FEP) / Fédération des Editeurs Européens (FEE)



## Anticipatory Skills for Adapting the Publishing sector

[www.erasmus-asap.eu](http://www.erasmus-asap.eu)

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## Background

**In the last decade, the publishing industry has undergone great change.**

The proliferation of personal mobile devices and the development of independent distribution through the internet and social media have resulted in a skills gap for the publishing industry.

Consequently, there is significant need for innovation in the publishing sector.

This project aims to address these needs by forging a partnership between publishing organisations and vocational training providers.

## Objectives

**The purpose of the ASAP Project is to identify the current and future skills needs for the publishing industry and develop an innovative training programme to address them.**

Organisations from the publishing sector will analyse the impact of the digital revolution on the industry's skills needs, map those skills across the supply chain, and then design a flexible vocational training programme to be delivered by the VET providers.

The training programme will provide employees with the opportunity to update their professional skills and knowledge. It will also be available to the unemployed, self-employed, low-skilled and young VET students seeking to develop their digital skills.

The project will encourage collaboration across a range of stakeholders using an online portal and a Massive Open Online Platform (MOOC), which will allow for the dissemination of the course materials to a large target group.

## Expected Results



**Map the skills needs across the publishing sector in participating EU countries.**



**Create a training programme with methodology and tools**



**Encourage collaboration between the publishing sector and vocational training providers in facing the challenges of the digital revolution**



**Provide guidelines on the application of EQF/ECVET and EQAVET in the publishing sector to establish quality assurance principles**



**Implement a programme of vocational training activities**



**Launch a MOOC platform to deliver the courses for the publishing sector**