Main **objectives**

❖ To promote the awareness of the role of the publishing sector in the European culture and identity and enhance the role of small and medium publishers also at regional level

❖ To create professional skills with the needed requirement for accompanying the actual transition to the e-publishing and connect them to learning outcomes in a anticipatory and not reactive way

❖ To involve all the stakeholders representing the articulation of the publishing supply chain, from the creation to the distribution, exploiting the VET potential for creating growth and jobs

❖ To promote the application of EQAVET and EQF/ECVET frameworks that ensure both quality and better transferability of results

Project Partners

Coordinator: Fondazione Hallgarten Franchetti Centro Studi Villa Montesca (Italy)

AFAPP Aassociazione fra gli artigiani provincia di Perugia, Confartigianato imprese Perugia (Italy)

AIE Associazione Italiana Editori (Italy)

Giunti O.S. Organizzazioni Speciali (Italy)

The Publishers Association (United Kingdom)

Capacity London (United Kingdom)

P.O.E.V. National Federation Of Publishers & Booksellers (Greece)

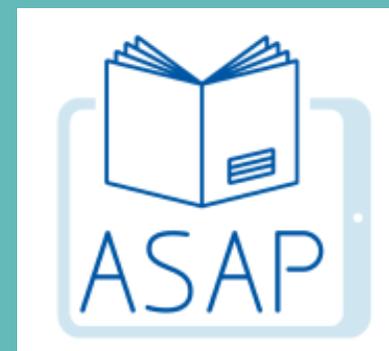EUROTRAINING Educational Organization (Greece)

EOPPEP National Organisation for Certification and Vocational Guidance (Greece)

CEPYME Confederación Española de la Pequeña y Mediana Empresa (Spain)

CECE - Confederación Española de Centros de Enseñanza (Spain)

FEP-FEE Fédération des Editeurs Européens FEE ASBL (Belgium)

CESIE (Italy)

ASAP

Anticipatory Skills for Adapting the Publishing sector

www.erasmus-asap.eu

What is
ASAP Project?

The Digital Agenda for Europe estimates that the publishing industries employ around 750,000 jobs in more than 64,000 companies in EU. Technology has had an unusual impact and a massive economic change on publishing: it's changing the traditional business model, the technological evolutions affect the consumption patterns of publishing products and production processes, new distribution channels have now a key role.

The passage from physical to digital distribution, the zero marginal cost of producing an additional book, the many competitors entering this industry thanks to the digital technologies, the problems linked to electronic security, are only some of the characteristics of this revolution.

Why
ASAP Project?

ASAP project takes into account the impact of the changes in the competences and skill, proposes an evolutionary map of the skill needs and designs and delivers flexible training programmes (one for each area of the publishing supply chain) that, according to EQF/ECVET standards and also establishing the quality principles of the EQAVET framework, will provide employees, but also unemployed, self-employed, low skilled employees and young VET students the opportunity to update their professional skills and knowledge covering the gap related to the lack of specific skills determined by the "digital revolution".

The project expects to promote a wide cooperation among the different stakeholders using a participatory portal and a MOOC (Massive Open Online Platform) platform for making the contents at the disposal of a massive target group (it can become the first MOOC of the Publishing Sector).

Main Results

* Analysis of the status Quo of the strategic perspectives with regard to the publishing sector

* Synthesis Report: Mapping of the Competences and skills needs assessment in the Publishing Sector

* Guide on the application of EQF/ECVET in the publishing sector and for establishing the quality assurance principles of EQAVET

* ASAP training programme: description of methodologies and tools

* ASAP Programme Guides, for Trainers and Trainees'